Anti-tobacco messages (8Feb2021)

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|  | Variable name | **Variable contents** | **Comments** |
| Entertainment product | Id\_number | Film or video identifying number | Unique number assigned to each film or video |
| title | Film or video title | Conforms to IMDbPro.com titles; articles (A, The) shifted to last position |
| year | Release year |  |
| Anti-otbacco messages | anti\_tobacco\_message | Anti-tobacco message N | Anti-smoking poster or billboard, Comment by actor/actress, No smoking sign, Other, Visual clue |
| Comment\_visual\_cue | Details of visual cue | Health of Non-Smoker, Health of Smoker, Not health-related |
| anti\_smoking\_comment\_description | Detailed description of anti-smoking comment |  |
| anti\_smoking\_visual\_clue\_description | Detailed description of anti-smoking visual |  |