Actor database (8Feb2021)

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Variable name** | **Variable contents** | **Comments** |
| Entertainment product | id\_number | Film or video identifying number | Unique number assigned to each film or video |
| title | Film or video title | Conforms to IMDbPro.com titles; articles (A, The) shifted to last position |
| year | Release year |  |
| Actors | actor | Actor name | Only actors who use tobacco are listed |
| actor\_starpower | Starpower for actor | Star, Credited non-star, Extra |
| actor\_tobacco\_type | Tobacco type used by actor | Cigarette, Cigar, Pipe, Smokeless, E-cigarette |
| actor\_age | Screen age of actor | Child, Teen, 20-30, 30+ |
| actor\_gender | Gender of actor | Female, Male, Unidentified |
| actor\_ethnicity | Ethnicity of actor | Asian, Black/African-American, Hispanic/Latinx, Other, WhiteAsian, Caucasian, Hispanic, Other |
| actor\_other\_ethnicity | Explanation of “Other” ethnicity |  |
| actor\_role | Role of actor | Good guy, Bad guy (for films) |
| actor\_notes | Actor notes | Free text; applies to all actors  If more than 11 smoking actors, indicated in notes |
|  |  | Notes | Free text |