



Denise F. Keane
Executive Vice President
and General Counsel

February 8, 2012

Via Email & First Class Mail

Jeanne Finberg
Deputy Attorney General
State of California
Department of Justice
1515 Clay Street, 20th Floor
Oakland, CA 94612-0550

Dear Deputy Attorney General Finberg:

I am writing in response to your letter of January 26 and in confirmation of our conversation regarding the press reports that *Parliament* cigarettes were freely distributed at the Golden Globes ceremony on January 15, 2012 in Los Angeles.

As we discussed, neither Philip Morris USA nor any other Altria company was involved with the free distribution of cigarettes at the Golden Globes. We had nothing to do with planning the event nor did we provide free product to the event organizers or its participants. Moreover, we did not authorize the use of *Parliament* products or brand names in any way. In fact, your letter to me was the first notice that I received concerning free *Parliament* cigarettes being distributed by the Golden Globes event organizers. Since that time, we have also been unable to ascertain who decided to provide free cigarettes to the guests at the ceremony.

Thank you for bringing this matter to my attention. Please be assured that we are committed to compliance with the obligations imposed by the Family Smoking Prevention and Tobacco Control Act, California law, and the Master Settlement Agreement ("MSA"). If you discover any additional information concerning the provision of free samples or other use of *Parliament* cigarettes at the Golden Globes, please let me know and we will investigate accordingly.

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Since we have worked cooperatively with your office on a number of matters since the signing of the MSA, I am hopeful that in the future you will consider giving me a call once a matter of this nature comes to your attention. Please let me know if we can be of further assistance.

Sincerely,

A handwritten signature in blue ink, appearing to read "Justin Sean". The signature is written in a cursive style with a large initial "J" and "S".