



February 22, 2008

Dear Commissioner Daines:

We were very pleased to see you take a high-profile stand against the problem of smoking in youth-rated films on February 19, 2008. Your strong letter to the media companies that own the major Hollywood studios will increase the pressure for long-overdue change. These companies have it in their power to resolve this issue immediately. As others have said before us, further delay is unacceptable.

We look forward to working with you and your department in achieving the four widely-endorsed policy recommendations detailed in your letter. Please proceed knowing that the families of New York fully support these common-sense, life-saving solutions.

Sincerely,

Maria DeWald
NYS PTA President
president@nyspta.org

Sue Rau
Vice President
Health and Wellness Chair
vprau@nyspta.org

New York State PTA
One Wembley Court
Albany, NY 12205-3830
1- (877) 5NYSPTA
(518) 452-8808
(518) 452-8105 Fax

office@nyspta.org
www.nyspta.org